

Visioning Advisory Committee (VAC) Minutes
City of Beaverton
April 3, 2013

Members Present: Jennifer Browning, Wendi Eiland, Jaann Hoisington, Kevin Hoover, Chris Humphries, Jerry Jones, Christine Lau, Michael Riedel, Cathy Robart, Massoud Saberian, Eric Schmidt

Absent: Lacey Beaty, Ty Garo

Project Team: Erin Gordenier, City of Beaverton

Council Liaison: Mark Fagin

Guests: Daniel Vazquez, Cultural Inclusion Coordinator, City of Beaverton

Meeting called to order by Chair Jaann Hoisington at 6:33 PM

1. Welcome and Approval of Minutes

The March 6 minutes were approved with no changes.

2. Program Update at Council—April 16

On April 16 at 6:30 PM, Jaann Hoisington, Jerry Jones, and Erin Gordenier will present the Annual Report to City Council. This was changed from the originally scheduled March 19 date. A copy of the annual report was passed out at the VAC meeting and will be available online. Erin noted that the colors of the logo had been changed slightly, at the request of the city's Public Information Manager, to coordinate with the city's branding colors.

3. Partners at the Market

Filling the slots for Beaverton Saturday Market attendance has been going well, with many partners signing up early to attend. Jaann attended an early (unofficial) tabling day at the Market with the Police Activities League (PAL) and reported that it was a positive experience. There was a lot of traffic and exposure for the VAC and PAL. When the official tabling events start, VAC members should wear their nametags. T-shirt redesign and distribution is to be determined.

4. May Partner Steering Committee

The quarterly partner subcommittee will convene the first Wednesday of May and follow the agenda set forth in the February meeting. Topics include a collaboration follow-up, cross promotion (with the City and the Beaverton Community Vision), and a reminder of the Farmer's Market tabling opportunities. Lead partners will also undergo a support partner inclusion/engagement discussion. Chris Humphries suggested a workshop or seminar on general coordination for consideration by the partners.

5. VAC Workplan

a. Newsletter: the VAC would like to create a quarterly electronic update for City staff, partner organizations, and constituents. VAC members interested in contributing include Eric, Jennifer, Cathy, Christine and Chris. They will aim for a June first release; content could include highlighting an

action from the plan, announcing upcoming events and letting others know how they can get involved. The VAC will also reexamine social media strategies.

b. All-Partner Reception/Meeting: a joint convention of lead and support partners could take place this fall. Chris, Jerry and Michael expressed interest in working on this event.

c. Other Priorities: the VAC's lead action focusing on community cleanup has not been started due to changes in strategy and VAC membership transitions. Chris will contact Boy Scout troops to see if they are currently working on projects with which we can team up. Inquiries were also made about the status of the Neighborhood Pride Project. Erin will follow up with the city staff involved and report back at the next VAC meeting.

6. Comprehensive Plan Meeting—May 2

The Community and Economic Development Department (CEDD) invited members of the VAC to participate in a meeting about the comprehensive plan update on May 2. This is an effort to translate the vision objectives to tangible public engagement strategies. Since many vision principles guide the comprehensive plan, VAC member are encouraged to attend.

7. Summer Events Discussion

A schedule and summary of major summer events was passed out. The VAC prioritized its activities to participate in this year. The Picnics in the Park were a definite "yes." The parade and International Festival, both events that the VAC attended in the past, were to be determined.

8. VAC & Staff Updates

The Neighborhood Project is sponsoring several Meet the Mayor events this spring.

Several VAC members attended the first sustainability forum with positive feedback.

The candidates' forum for the school board will be held on April 15.

9. Council Liaison Update

Mark Fagin spoke about the South Plaza plan and noted that a sculpture installation is scheduled.

10. Public Comment

Jerry excused himself as a VAC member to share that he is running for the THPRD board of directors. Voting occurs on May 21.

Daniel Vazquez introduced himself and announced the Boards & Commissions Fair on May 18.

Meeting adjourned at 7:58 PM.

Minutes will be approved at the next VAC meeting: Wednesday, June 5, 6:30 PM.